

## **SeeReal Technologies Presents, “Digital Holography – Principles and Challenges of Holographic Projection Systems” at IMID 2007 in Daegu, Korea**

**Dresden (Germany), August 9, 2007** – Dr. Gerald Futterer, Project Manager, Research and Development of SeeReal Technologies, will be presenting a lecture on new research and technological developments in the field of holographic displays and imaging at the IMID Exhibition. This new holographic imaging technology has the potential to completely change the market for monitors and displays. Dr. Futterer will more specifically focus on the technological advances made by SeeReal Technologies in the field of 3D holographic projection imaging, and will explain how SeeReal’s revolutionary innovation has solved the problems that have traditionally occurred when trying to adapt a 3D imaging format for mass consumers.

**Dr. Gerald Futterer’s presentation, “Digital Holography – Principles and Challenges of Holographic Projection Systems” will take place on Thursday, August 30, at 5:10 pm in room 504 at the 3F Hall at the EXCO, Daegu, Korea**

This year’s IMID Exhibition, from August 29-31 in Daegu, Korea, is expected to draw close to 150 companies who will exhibit their monitor products, as well as over 4,000 attendees from around the world. Displays will showcase the latest in monitor technology, including LCD, PDP, OLED, and flexible display screens. Also shown will be parts and components related to, and equipment for, electronic displays.

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### **Press Contact**

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### **About SeeReal Technologies**

The SeeReal Technologies Group ([www.seereal.com](http://www.seereal.com)) was founded in 2002 in Dresden, Germany. The technology company’s mission is to lead the development and deployment of 3D display technology. SeeReal has sales and technology partners in Europe, Asia and North America. The company has won several awards, including the “European Information Society Technologies Prize (IST)” and the “Innovation Prize of the Free State of Saxony.”